

# NAUMAN MANGLA

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## EMPLOYMENT

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JUNE 2015—PRESENT

**Reagan Marketing + Design.** (CREATIVE DESIGN & MARKETING AGENCY)

*Frontend Design, Development & Strategy*

Design and develop responsive websites for a growing number of clients.

Plan and implement digital strategies to support clients' marketing goals.

Inform content strategy to add value to websites and end-user experience.

Continually improve internal workflows and processes.

MARCH 2014—JUNE 2015

**Optimal Solutions, Inc.** (SOFTWARE & ENGINEERING COMPANY)

*Frontend Design & Development*

Filled lead role on all design/frontend dev, e.g. product UI/UX, web, print and trade show.

Assumed maintenance role for 5 company websites, including webhost management.

Significantly enhanced product UI/UX for flagship product (interactive TV app).

Adapting a remote-controlled "10-foot" user interface to a touch-ready interface.

Joined a complex code base and collaborated with backend developers.

Worked with clients to customize brand-specific demos & deployments.

MARCH 2010—FEBRUARY 2014

**Newhall Klein Inc.** (CREATIVE DESIGN & MARKETING AGENCY)

*Graphic & Interactive Design*

Delivered responsive, frontend web design/development (Joomla, WordPress).

Maintained and/or built 25+ client websites.

Non-destructively color corrected photos after in-house shoots.

Designed various collateral and adapted brand identities to production art.

## EDUCATION

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APRIL 2011

**Western Michigan University** – Kalamazoo, MI

*College of Engineering & Applied Sciences*

BS, Graphic Print Science

*Haworth College of Business*

BBA, Advertising & Promotion

General Business Minor

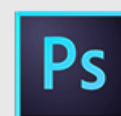
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Portfolio samples available upon request

Illustrator



Photoshop



InDesign



HTML



CSS



jQuery



Joomla!



WordPress



Final Cut



Microsoft Office &  
Google Docs Suites



PROFICIENCIES